

UNITED STATES COAST GUARD AUXILIARY



**America's  
Volunteer  
Guardians**

Promoting Boating Safety, Security and Stewardship since 1939



April-May 2010

National Safe Boating Campaign

# NEWS

***Boat Smart.  
Boat Safe.  
Wear It!***

## Focusing on Life Jackets

By Harriet Howard  
Special Assistant for NSBW

“**Life jackets save lives**”. That’s why we Public Affairs Officers and Vessel Examiners must find many ways to keep that message before the boating public. “**Life jackets float. You don’t.**” We urge boaters to be responsible and always wear a life jacket when aboard. “**Boat smart. Boat safe. Wear it!**” The focus for this year’s National Safe Boating Week campaign continues to be on life jacket wear.



With an emphasis on inflatable life jacket wear, the National Safe Boating Council and the Canadian Safe Boating Council are encouraging boaters to participate across North America in an “**Inflatable Life Jacket Record Day**.” The object is to inflate an inflatable life jacket all at the same time on Thursday, May 20, 2010, at 1100 (EDT) and 0800 (PDT). In the U.S., if there is a Cebelas sports store in your area, the event will be held at that location. If not, join in the fun on your own or with others. Visit the [ReadySetInflate.com](http://ReadySetInflate.com) website for details.

In Florida, “**Operation Wear It!**” will highlight the importance of life jacket wear with a “**Life Jacket for Life Tour**” along the Intracoastal Highway from Jacksonville to Miami, May 23-28. This is a joint effort which includes the Florida Fish and Wildlife Conservation Commission, the U.S. Coast Guard and Auxiliary and the U.S. Power Squadrons.

Before, during and after NSBW, Auxiliarists will promote life jacket wear because “**Life jackets save lives**”.

A reminder: Please send your photos and brief articles about your 2010 NSBW events to [harriethoward@speakeasy.net](mailto:harriethoward@speakeasy.net) by June 10th for consideration for inclusion in the NSBW issue of The Navigator.